

8 March 2017

## Kiko Milano opens first stores in Brazil

Italian beauty brand Kiko Milano opened its first two stores in Brazil last February at the Pátio Paulista Shopping Mall in São Paulo on February 17 and at the Pátio Higienópolis Shopping Mall on February 21.



The European brand is known for its affordable prices and promises to keep prices as low in Brazil as in Europe. Sale prices in Brazil are between BRL 15 (USD 4.8 / EUR 4) and BRL 190 (USD 61 / EUR 55). According to the brand, prices should not exceed BRL 200 (USD 64 / EUR 58).

Kiko Milano plans to open seven stores in São Paulo this year. As far as the opening in other cities is concerned Kiko Milano will treat each Brazilian state as if it was a separate country, establishing concrete bases and creating a loyal public in each territory.

Kiko Milano first two stores in Sao Paulo, Brazil:

**Kiko – São Paulo – Patio Paulista**  
R. Treze de Maio, 1947  
01327-001 SÃO PAULO  
+55 11 4380 0621

**Kiko – São Paulo – Higienopolis**  
Avenida Higienopolis, 618

01238-000 SÃO PAULO

+55 11 41 30 37 19

© 2017 – Premium Beauty News – [www.premiumbeautynews.com](http://www.premiumbeautynews.com)

Webinars

**[What plastics solutions for cosmetics packaging in contact with formulas?](#)**



The webinar is available on-demand until December 4th. Click here after to access it : <http://webikeo.com/webinar/what-plastics-solutions-for-cosmetics-packaging-in-contact-with-formulas/> A market leader in thermoplastics, elastomers, finished parts and biobased polymers, (...)

We use cookies to give you a better browsing experience. By continuing your visit to this site, you accept the use of cookies. [Read more and set cookies](#)

[close](#)

chargement